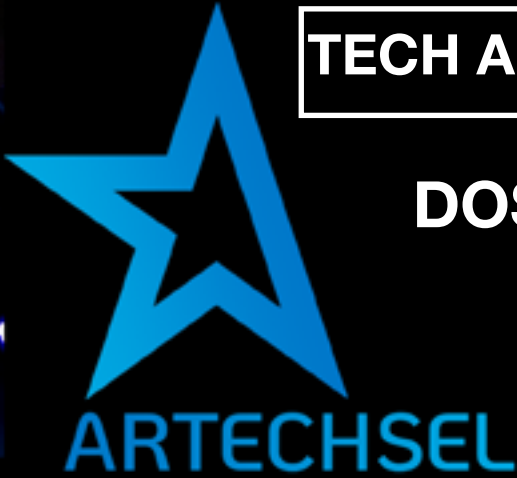




**TECH ARTISTS AGENCY**



**DOSSIER 2019**

[www.artechsel.com](http://www.artechsel.com)



## ABOUT US

We are a booking agency specialized in technological shows, interactive installations and audio-visual experiences.

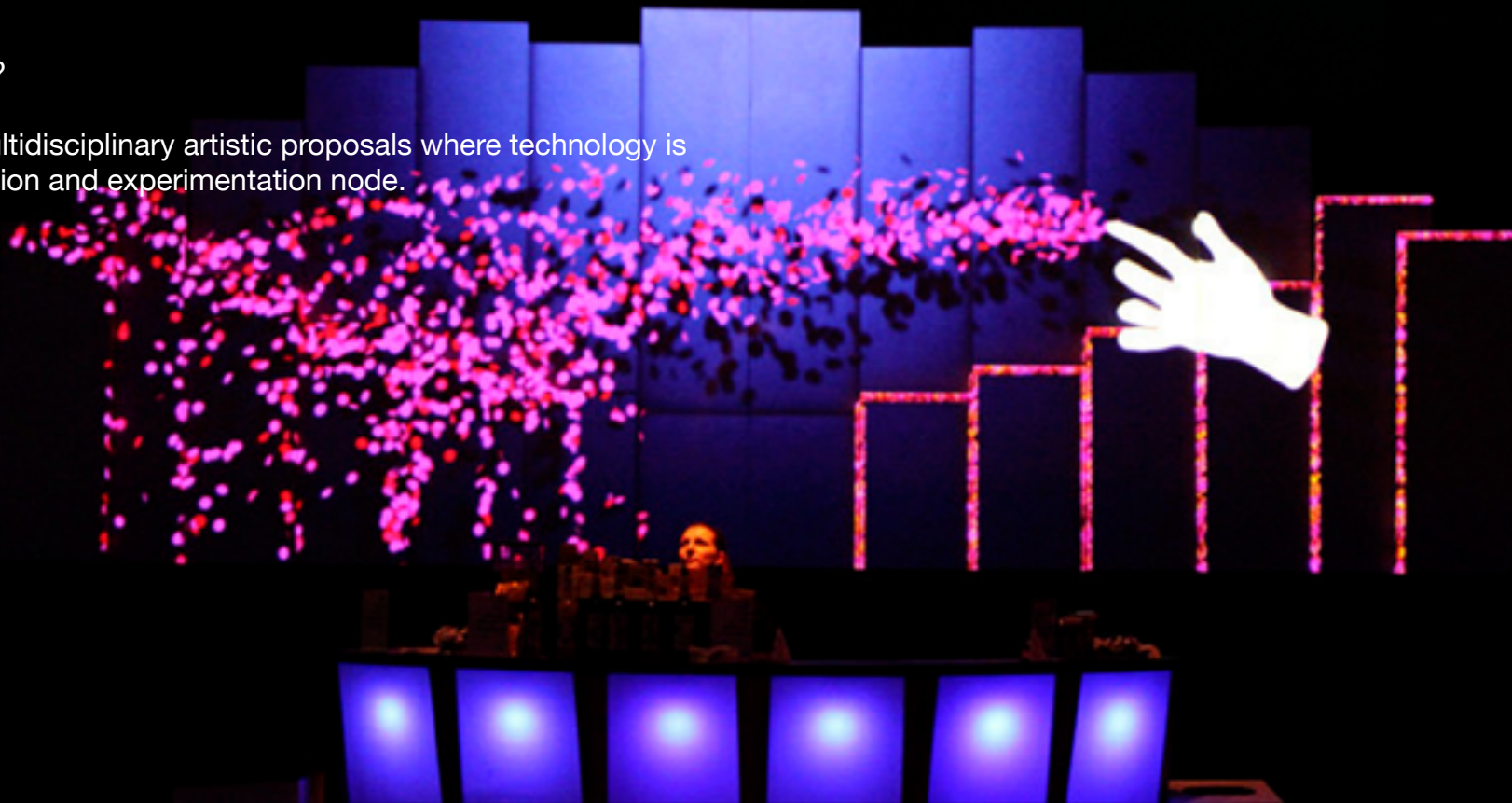
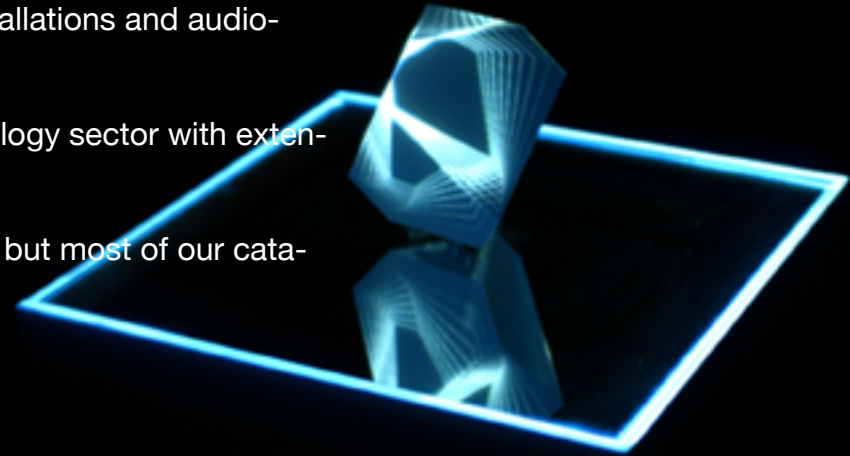
Artechsel has been founded by digital artists and professionals in the technology sector with extensive experience in corporate events and festivals.

Our point of difference: we are not simple intermediaries like other agencies, but most of our catalog is our own in-house production and we fully understand the specific needs of the new emerging technologies.

We believe that our work speaks for itself. Enjoy our catalog of projects in the following sheets.

## ¿WHAT WE DO?

We generate multidisciplinary artistic proposals where technology is the communication and experimentation node.



# REF001-DREAMS3D

## 3D DANCE MAPPING SHOW

Dreams3D is a Dance Mapping show produced from the same perspective as the public, so it will be totally immersed in a three-dimensional visual sensation.

This type of performance is perfect for a theater or auditorium where the public has a good perspective of the floor from the scene.



## REF003-FLAMENCO DANCE MAPPING

A new look on flamenco with a contemporary language that propose a scenic setting that fuses Dance and video art.

The rhythmic and choreographic games along with their visual design manage to create a performance full of color, strength and impact.



# REF004-DIABOLO MAPPING SHOW

## VIDEO MAPPING JUGGLE SHOW

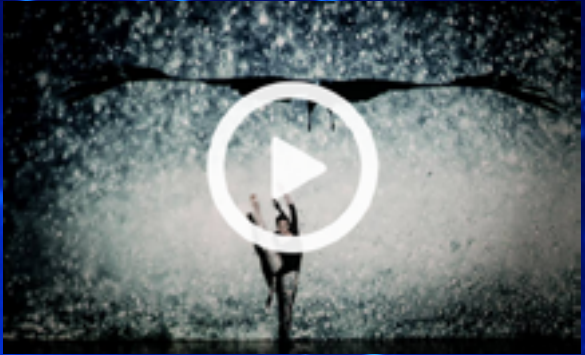
Juggle video mapping show where an artist interacts with different audiovisual content, using music, movement and synchronization between them to let us see a magical show that will surely start the applause of the attendees !!!



# REF009-SOMNIS

## DANCE MAPPING SHOW

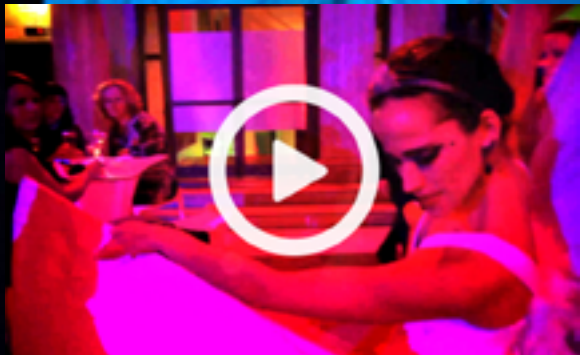
Girasomnis is an artistic show which combines dance, music and video art and explores the relationship between image and instrumental music, producing a profound multi-sensory experience for the audience.



# REF011-SCREEN DANCERS

## DANCE MAPPING

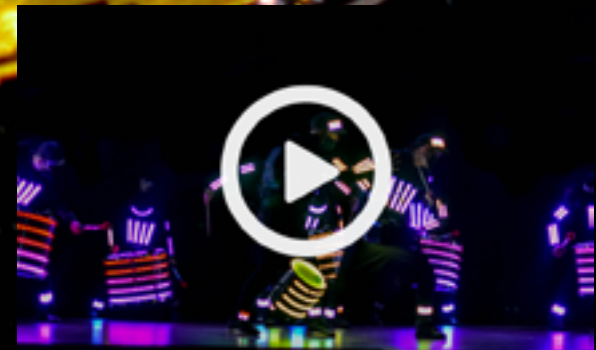
A special dress which can project all types of videos. Before the projection, the dancers will do a choreography where she will use the dress of special form creating very visual effects



# REF012-LIGHTSPERCUSSION

## LIGHT, SOUND AND DANCE INTERACTIVE SHOW

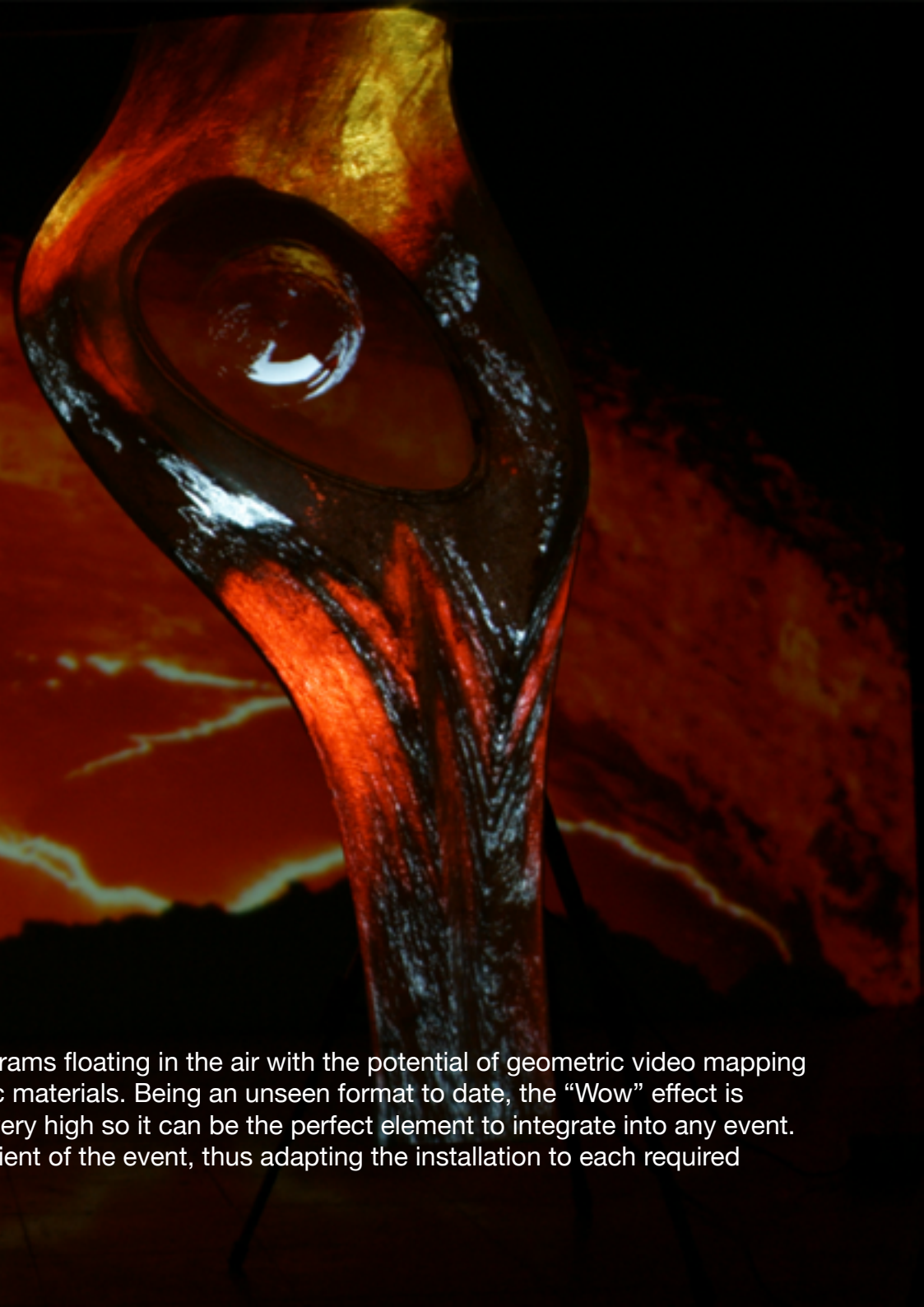
Interactive, innovative and itinerant percussion show in which each composition is elaborated from rhythm, dynamics, light and colour, generating as well infinite visual images, poems and surprising techniques.





# REF015-HOLOMAPPING

## HOLOGRAPHIC VIDEO MAPPING



A new concept of hybrid projection which combines magic holograms floating in the air with the potential of geometric video mapping on a “holo sculpture” of special semi-translucent and holographic materials. Being an unseen format to date, the “Wow” effect is assured. The potential of this new concept of communication is very high so it can be the perfect element to integrate into any event. It is possible to customize the projections using the logo of the client of the event, thus adapting the installation to each required theme.

## REF016 - VR/AR

VIRTUAL REALITY / AUGMENTED REALITY



Augmented reality (AR) enhances the perception of what we perceive for real whereas Virtual reality (VR) replaces the real world with a simulated world. Both these technologies enhance our viewing experience and make it more immersive. AR and VR combined with existing content can make the learning experience more engaging, immersive and appealing. We have sheer professionals in our team who develop engaging content integrated with either AR or VR. Our team members include game designers, UX designers, app developers, researchers and content developers. They employ their technical know-how to create amazing interactive content.

Our team members can develop content in diverse subjects such as science, maths, nursing, engineering, safety, and much more. They can create informative text and equally informative and attractive media to enhance user engagement. We help educators and companies to transform their content into real-life stories and make it more immersive.

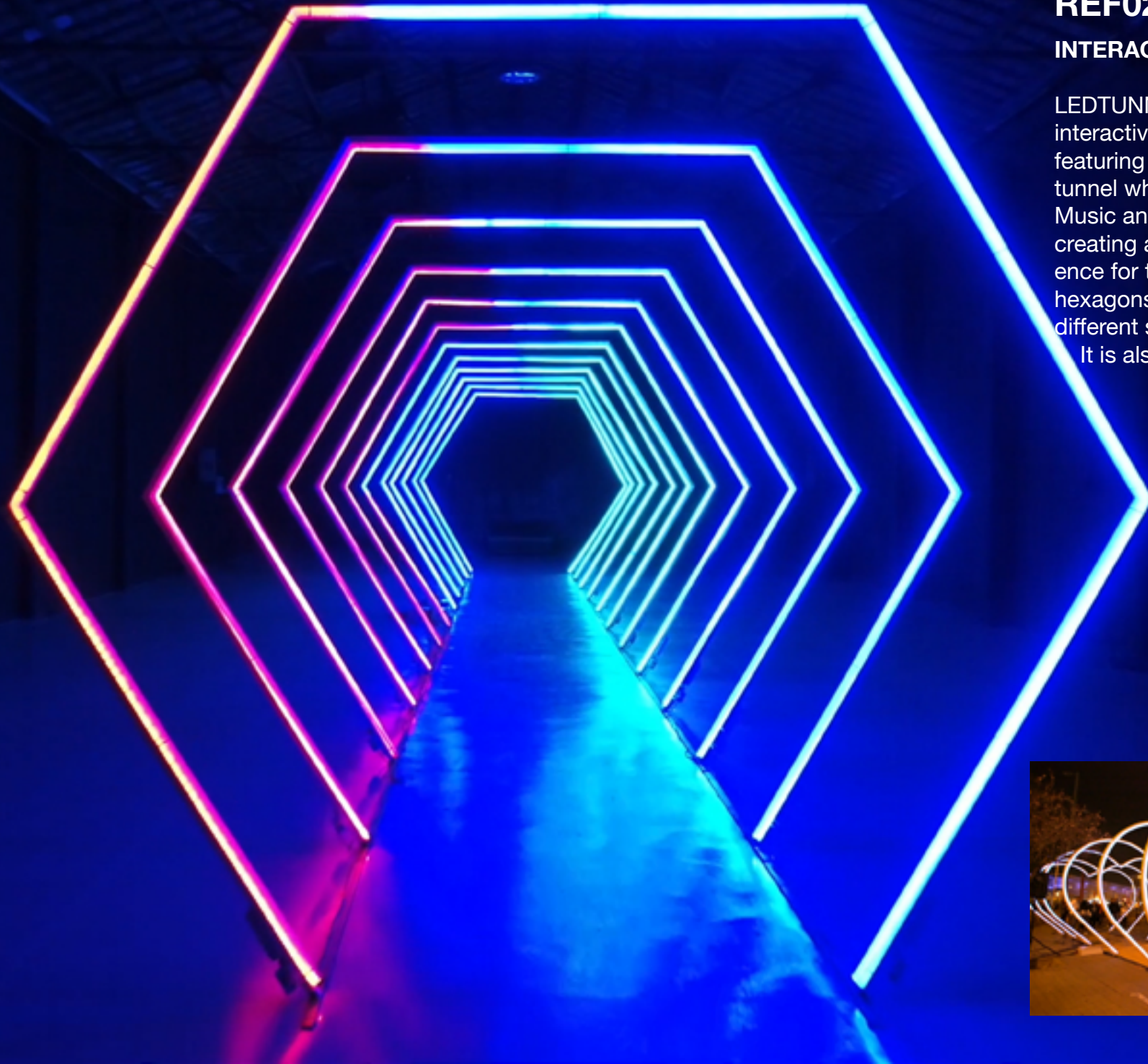


## REF022-WATCH AND FLOW

### VIDEO MAPPING INTERACTIVE GAME

A funny game suitable for all kind of audiences. This encourages the public to join the show through the use of different devices as smartphones, tablets, even real objects as buttons or the human presence.





## REF024-LED TUNNEL

### INTERACTIVE LIGHT INSTALLATION

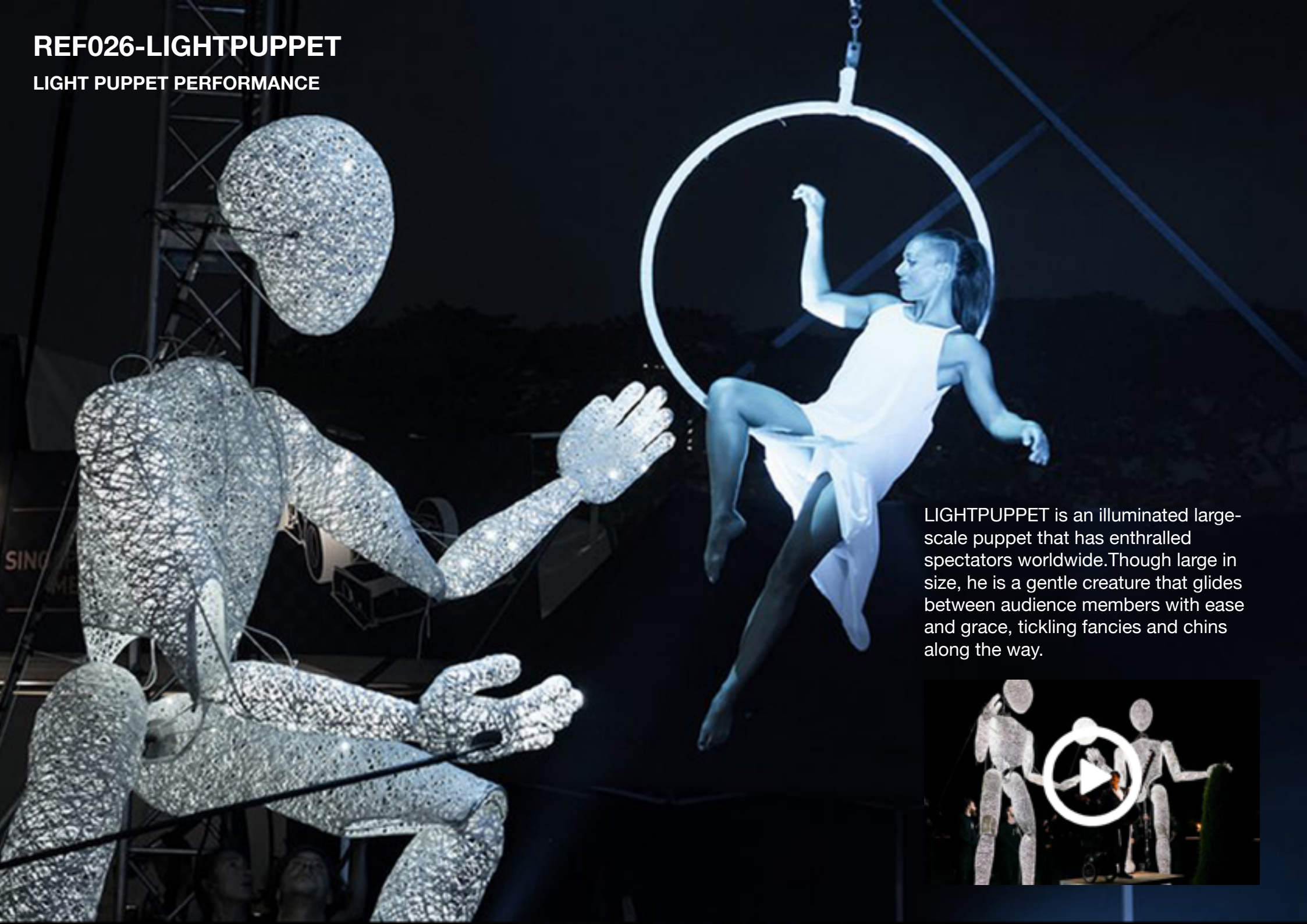
LEDTUNNEL HEXAGON is an interactive-modular art installation featuring 7200 Leds forming a mapping tunnel where people can pass through. Music and LEDs are synchronized creating an immersive mapping experience for the audience. It is based on hexagons so it can be mounted in many different shapes .

It is also available with heart shape



# REF026-LIGHTPUPPET

## LIGHT PUPPET PERFORMANCE



LIGHTPUPPET is an illuminated large-scale puppet that has enthralled spectators worldwide. Though large in size, he is a gentle creature that glides between audience members with ease and grace, tickling fancies and chins along the way.





## REF037-BOX MAPPING PERFORMANCE

### VIDEO MAPPING PERFORMANCE

When a man opens the lid of an old trunk, he is whisked away on a fantastic adventure beyond the imagination. Traveling through different landscapes; across oceans, through forest and even to outer space, his journey will inspire creativity in all who witness it. Perfect for all ages, this contemporary mix of art, movement and technology has appeared internationally for high profile clients including, Cirque du Soleis, The Future of Storytelling, Ande Sundance Film Festival.



## REF038-INTERACTIVE FACADE MAPPING

### INTERACTIVE VIDEO MAPPING

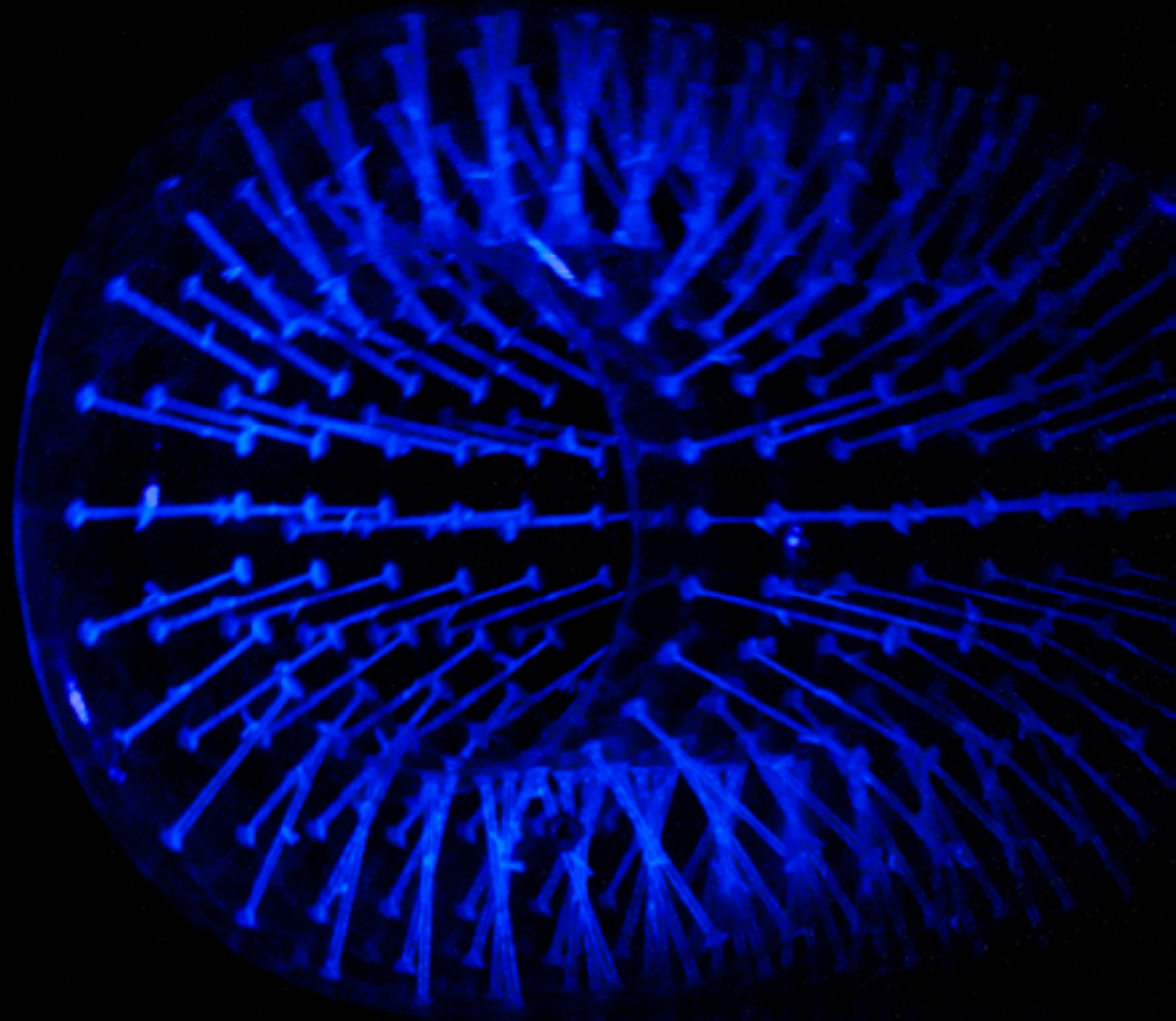
Interactive projection mapping goes beyond the passive reception, the sheer amazement, by creating an immersive and communicative experience. Only through the active participation of the visitors, through their playful use, the artwork comes alive. Passive recipients turn into creative players. In this interactive video mapping the users are called upon to move, to jump, and thereby bringing the building and themselves to dance.



# REF045-ANEMONE

## DANCE UV SHOW

Elegant duet between a dancer and a inflatable sphere, UV performance.







# REF050-MAGIC WALL

## UV PERFORMANCE

Stunning performance, dancer can hand write and drew designs with light, shadow and light theater





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