



VOX GROUP IS THE WORLD'S LEADING
PROVIDER OF TOUR GUIDE SYSTEMS
TO THE TRAVEL INDUSTRY



Each year we service
8 million
travellers on
20 million
audio tours through
3,500
tour operator
partners

Vox Group is headquartered in Rome. It has over 50 offices around the world and is the leading provider of radio-based, audio-guiding equipment.

Vox Tour Guide Systems services over 8 million travellers on an estimated 20 million audio tours, through nearly 3,500 partner tour operators.

VoxMundi operates exclusive tourism management services at St Peter's Basilica

- Dedicated entrance
- Hybrid audio services (Vox 360)
- Smartphone applications
- Dome Wi-Fi technology
- Visitor flow management
- Group reception services



Vox has developed a number of powerful audio guiding and destination applications for smart devices, that enable travellers to personalise their vacation, and explore venues and destinations in their 'downtime', without ever getting lost or losing touch with their travel organiser.

Our digital services featured in this leaflet include:

PopGuide – An interactive audio guide, mapping, and sightseeing app with your branding.

Vox City – A state-of-the-art city map providing multi-language, self-guided, city sightseeing and venue visits.

Vox2Go – A 4G smartphone and software communication solution for tours and cruises.

VoxOverWiFi – Advanced audio-tour smartphone technology for venue visitors.



Vox is the acknowledged travel industry leader in tour guide systems. Our lightweight devices are incredibly simple to use and are perfect for group guiding of any type - it is literally switch on and enjoy. Our equipment is unrivalled in its quality, battery life and range, and delivers reliable pairing, always.

Vox 360 is our outstanding hybrid audio guide which uses a unique optical-reader that triggers high-quality audio commentary from a graphite underlay on specially treated cards.

We know that the very finest customer experience is paramount to your success. That's why we make our logistics and services the best in the World.

Crystal clear audio quality

Unbeatable range and
40 hour continuous usage

Reliable pairing every time

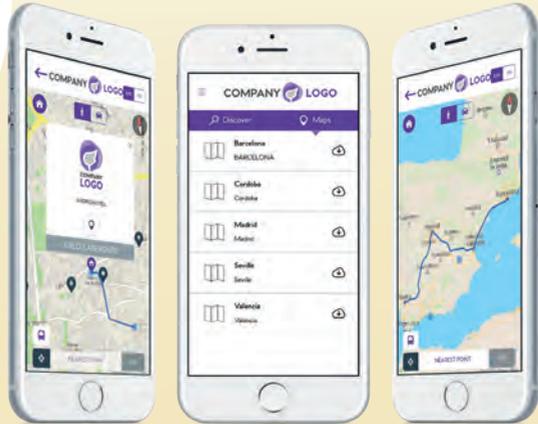
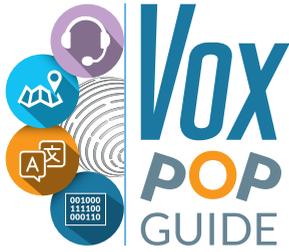
Multi-channel streaming

On demand long-term and
short term rentals

Free worldwide shipping
Guaranteed on-time logistics

24/7 customer care





POPGuide is a state-of-the-art custom branded app bringing a range of destination mapping and information services to your clients. It allows you to communicate with your customers from the time they make their reservation, through to the end of their visit, and even when they share their experiences back home.

POPGuide is the ideal tool for tour and cruise operators, accommodation, museums and MICE sectors to stay connected with clients through personalised content, high quality audio, itineraries, offline navigation and promotions, while at the same time consolidating brand recognition and loyalty.

It can be implemented as a complement to existing apps, or act as a standalone solution.

We will also add Star Points to help travellers find selected venues or sponsors you have chosen as business partners.

We offer a high level of support for content, language production, and setup. The system is completely future-proofed and you receive data and trend reports on customer activities for analysis and planning.

Guests' overall safety will increase and their experiences will be enriched. Your company will be the hero of their visit or vacation.





Vox City Guide is perfect for FIT tour operators and travel agents. It is a state-of-the-art, multi-language city-mapping and self-guided sightseeing experience, with audio commentary and stories from local experts. Visitors will enjoy personal insights to hundreds of points of interest, local attractions and hidden gems. Vox City allows personal pins, so they never get lost, and gives advice on the best photo locations and Wi-Fi hotspots. Advanced navigation includes routes by public transport and walking tours, and it works offline, which means no roaming charges for your client.

Vox City Unmissable Visits is our supplementary series of multi-language audio guides with which to explore famous museums, galleries and venues in just



59 minutes. Visitors can enjoy great paintings, artworks, architecture and artifacts at their own pace, without missing the very best masterpieces.

For all Vox City products, the traveller simply installs the Vox City app from their app store and uses the QR code you forward to download the contents in the language of their choice - nothing could be simpler!

If you include Vox City with bookings then you'll add value to all your business; if you sell it separately then you can earn substantial commission. Either way, you'll enhance your client's independent travel experience, drive brand loyalty and enjoy a significant advantage over competitors.

PRODUCT FEATURES

- Hundreds of famous sights
- Best bus, tram and river routes
- Hop-on/hop-off whenever
- Walking itineraries anytime
- Stories from local experts
- Auto-play function
- Personalised points of interest
- Offline functionality - no roaming
- Geo-located - never get lost
- Apple or Android device
- Best photo & free WiFi hotspots
- Private audio in any language



Vox - the leader in travel industry solutions



Vox Tour Guide Systems are the best in the world for unrivalled quality, range, battery life and reliable pairing. With efficient logistics and innovative hybrid solutions, Vox is unbeatable.

Museums | Tour Operators | Cruise Operators | Venues | MICE



Vox POPGuide is a cost effective, interactive destination, mapping and audio app that allows you to communicate with your clients throughout their trip, on their smartphones, under your own brand.

Museums | Tour Operators | Cruise Operators | Hotels | MICE



Vox City Guide and **Vox City Unmissable Visits** are digital selfguided city sightseeing and museum tour experiences for independent travellers. Vox City has 100s of points of interest with multi-language audio commentary. Enjoy stories from local experts, rich text and image content, tour routes by walking and public transport and offline navigable mapping with personal drop-pins.

FIT Operators | Travel Agents | Accommodation | MICE



Vox2Go is a low-cost 4G solution using long-lease Samsung smartphones. Customised with long-lease, bespoke, state-of-the-art destination and tour management software.

Tour Operators | Cruise Operators



VoxOverWiFi uses venue Wi-Fi to provide advanced audio tour technology for groups, through visitor smartphones.

Museums | Galleries | Venues | Conferences | Exhibitions

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